

## SOSTENUTO

THE NEWSLETTER  
OF THE  
GATEWAY FESTIVAL  
ORCHESTRA

### 2010 Season Dates

Gateway Festival  
Orchestra concerts  
will be held at the  
Washington  
University  
Brookings  
Quadrangle on the  
following Sundays:

**Sunday, July 11**  
*Music of the Night*

**Sunday, July 18**  
*Bach to Basics*

**Sunday, June 25**  
*Gotta Dance*

**Sunday, August 1**  
*Souvenir of Moscow*



Summer 2010

## “Get the Word Out”

Another summer for great "Music Under the Stars" starts Sunday, July 11 at Washington University's Brookings Quadrangle. If you are receiving *SOSTENUTO* it is because you already know that our family-friendly free concerts are a benefit to our community.

Unfortunately, visitors often ask, "Why haven't I heard of Gateway Orchestra before?" In response, we are launching a campaign to **Get the Word Out**. We don't need expensive advertising; we need YOU! It's easy. Go to <http://gatewayfestivalorchestra.org/> and download the bookmark. Print it and give it to your friends and colleagues. Help us “Get the Word Out.”

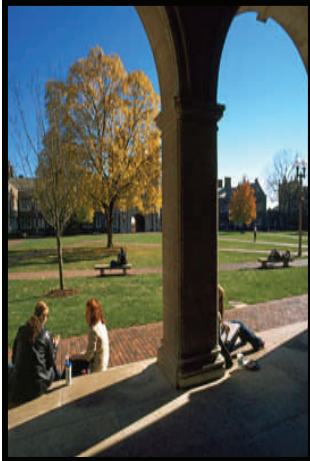
Become our fan on Facebook!

## The Gateway Festival Orchestra is proud to announce our Concert Dates and Program Themes for Our 47<sup>th</sup> Season!

This year's concerts are all at the Washington University Brookings Quadrangle at 7:30 p.m. We suggest you join us at 7 p.m. for our pre-concert series, *Notes to Munch On*, to meet the artists and to take a glimpse inside the music.

Sunday, July 11  
Sunday, July 18  
Sunday, July 25  
Sunday, August 1

Music of the Night  
Bach to Basics  
Gotta Dance  
Souvenir of Moscow



***Plan to join us  
in July for  
our summer  
concerts  
at the  
Washington  
University  
Brookings  
Quadrangle.***



## **Attendance Prizes**

Children under twelve years of age who attend concerts this year will receive concert souvenirs. When children have memories of outdoor concerts being fun, they will come back - for years to come.

Our tradition of weekly drawings for a great classical CD will also continue. Winners take home a beautiful reminder of the evening's music.

## **Fundraising**

Everyone knows that the economic challenges have had a devastating effect on the performing arts. In some cases, granting agencies and private philanthropies have suspended or completely eliminated their support. Even the St. Louis Regional Arts Commission, which in the past has generously funded the arts in St. Louis, cut back 10% last year and 25% this year.

Since costs inevitably continue to rise, the Gateway Board has sought new ways to fund our programs. Two major costs to the orchestra are rehearsals and drayage of equipment. It is projected that the ads in our printed programs and the eScrip program will be able to cover these expenses. We are pleased to announce that individual donations have increased 10% due to the fact that 60% of our donors were either new or were "GFO veterans" who increased their donations.

Our Roland Quest Memorial Fund matching challenge of \$9000 has been met. We are especially grateful to Ms. Phyllis Tirmenstein, whose recommendation has allowed the match to be set at \$10,000 for 2011.

What does all this mean? YOU CARE! You believe that art is for everyone, and that our mission of family-friendly free concerts is a value to our community. Thank you!

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## Schnucks Community e-Scrip Program

Gateway Orchestra has enrolled in a program sponsored by Schnucks which will help us raise money. It's as easy as 1,2,3 ! Cards will be available at every concert, and can also be obtained at Schnucks, simply by asking for an eScrip Community Card. Call the toll-free number on the card and designate Gateway Festival Orchestra - Group ID #500021986. We will receive up to three percent of purchase price every time one of these cards is presented to a checker at Schnucks. All area Schnucks stores are participating. This program has great potential for success, so please spread the word to family, friends, and neighbors.

## Donations Still Needed

We have made it easy for you to donate online through PayPal. If you haven't donated yet, there is still time. Go to the Gateway Orchestra website and help insure the continuation of our four-concert seasons of great orchestral music.

<http://gatewayfestivalorchestra.org/>

